

**Studio RIANKNOP, an Amsterdam-based studio for interior architecture, designs outspoken interiors. Strong conceptual designs that tell a story in which client, users, building and architect come together. Researched from an organizational strategy perspective, designed with heart and applied driven by functionality.**

*Soda Resoluut designs digital products. They are young, innovative, fast-growing and like to make bold statements. When they moved into a new office, together with a number of other companies that fall under Makerstreet, studio RIANKNOP was asked to design an appropriate interior. An interior unlike any other, a grand gesture, but where functionality reigns.*

*The logo of Soda Resoluut has been leading in the design. A large neon version of it has been integrated into the slatted wall, a true eye-catcher that is visible from all angles in the office. The slats in the wall all have an angle that comes from the logo. A TV screen and a movable DJ booth are ingeniously integrated into the wall, and whiteboards for scrum sessions are of course not lacking.*

*Different tones of green come back everywhere in the interior, combined with real planting such as the large integrated planter in the custom cabinet. This has been included in the design as a way to compensate for the lack of green on the outside of the building.*

*Many custom materials were used in the design. Both the conference table and the reading table, a place for consultation or flex work, are robustly designed and cast in a transparent green epoxy. The organic wood has remained visible. The chairs at the table are upholstered with a 3D fabric, again in green. The graphic pattern refers to the logo and the slatted wall. A specially designed light element above the bench table emphasizes the lines of the slat wall and at the same time is transparent enough to keep the sight lines in the office open.*

*Large orange-red panels are scattered throughout the room. They can be used for note-taking during sessions, and at the same time serve as a warm, semi-transparent barrier between the space and the hallway. Orange and red add color to the design. A striking piece of furniture in the room is an open cupboard with a standing table attached to it, built around a constructive column. This cabinet is the company's display cabinet. At the entrance, the many prizes stand out.*

*The meeting room, with its tightly designed conference chairs, a custom-made sideboard with milled pattern and the threaded steel lamp again emphasizes the graphic lines. A robust wallpaper with the appearance of concrete completes the rugged appearance. The gray of this concrete comes back into the desks. All equipped with sleek black frame and executed in 3 colors of gray. With this, different layouts are possible and the gray is a quiet basic color that contrasts nicely with the wooden floor.*

*A large glass façade in the building provides a lot of daylight. Please and light, it can become a nuisance when working with computer screens. Beautiful in-between curtains filter the light but do not close the office from the outside world.*

*As Strategy Director Jasper Olierook put on LinkedIn: It turned out really beautiful and nice. Thx Rian!*

*#lensvelt #richardhutten #NLXL #pietboon #byborre #neonweka #gietfabriek #vanlieshout #pyrasied #interiordesign #interiorarchitecture #design #green #colors #red #materials #amsterdam #digitaldesign @sodastudio @resoluut @makerstreet*

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*In the semi-open conference room the table, made of solid wood, is thickly cast with colored, transparent epoxy, a real eyecatcher. The straight lines of the meeting room chairs by Atelier van Lieshout for Lensvelt and the Piet Boon wallpaper for NLXL contribute to the strong interior.*



*The view through to the hallway from the conference room is partially screened off by a custom-made scrum board. These thick orange perspex panels are especially designed for the office and fit seamlessly into the concept.*



*The meeting room is extremely functional, with comfortable, sturdy chairs, statement wallpaper and custom-made elements such as the table and scrum board.*

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*The meeting room chair from Atelier van Lieshout is a statement in itself, which fits particularly well with the quirky interior of Soda Resoluut.*



*The custom made table top with a specially designed light element is the centerpiece on the workflow. Epoxy as a tabletop in the characteristic green reflects the light of the element above the table.*



*The ByBorre fabric on the This Chair by Richard Hutten for Lensvelt. A unique combination, in which the lines in the fabric support the interior concept.*



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*The longest wall in the office has several functions such as scrumming, presenting. The company identity is brought to life through a logo in neon integrated in the slat wall. A screen is incorporated in the wall and is only visible when the slats are slid to the side.*